

EVENT MANAGEMENT PROFILE

WHO ARE WE?

RADIAN LIMITED is a proudly Tanzanian-driven marketing, technology, and business consultancy company established in 2010. Our goal is to provide services in the ever-growing market sphere. With a team of experienced and dedicated personnel, RADIAN focuses on delivering integrated marketing strategies and consultancy across a wide range of industries.

Over the years, we have utilized our expertise and market insight to successfully manage events from concept to production, launch products, promote sales, engage the public, and engineer tailored campaigns to advance the missions of our clients.

We've collaborated with esteemed brands and talents to create exceptional experiences in various locations, both large and small."

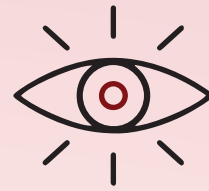
OUR CLIENT PORTFOLIO





OUR MISSION

To exceed our Customer expectation by providing the very best in ICT solutions and business consultancy in the ever growing market sphere.



OUR VISION

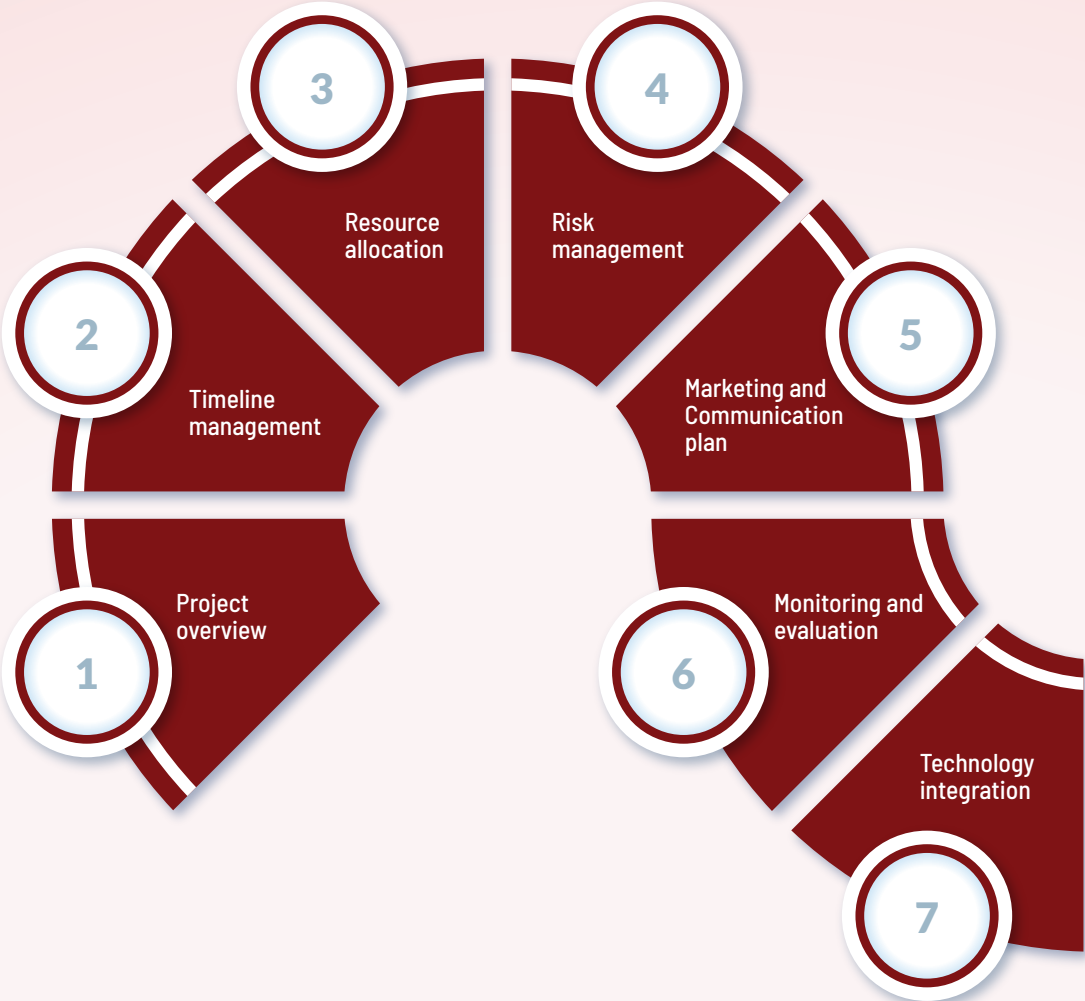
To become a company of choice for the best service delivery and quality innovate ICT solutions and business consultancy



WHAT WE DO



HOW WE WORK





WHAT OUR CLIENTS SAY

"RADIAN LIMITED worked with us in developing the concept, organise and managing a high-level product launch event - it all went very well with great media coverage!"

Baraka Munisi - CEO Letshego Faidika Bank

"RADIAN LIMITED Managed the pre-event organisation, pre-media coverage, sponsorship negotiation and the entire event way above our expectation!"

Fatuma Kange - CEO GS1 Tanzania

"RADIAN LIMITED managed our three events organising, media coverage - it was exquisite"

Albert Kapala - Manager NBS

"Exceptional professionalism and expertise from RADIAN LIMITED. Highly recommended for outstanding results. A valued partner in our business success"

Roselyn Mlay - Director TC Industries

OUR NETWORK



We are the minds behind the TIMEXPO brand, and having that concept, we had to partner with CTI, the overseer of Tanzanian industries, to accomplish the expo.



Tantrade is the regulator of all exhibitions in the country. Being a strong player in business, the partnership was important to strengthen our portfolio.



EPZA has strength in international investment, and being our partner it has been good in building investment opportunities



The Tanzania Private Sector Foundation oversees all private sectors in the country. Given its important role, collaborating with them has proved successful in fostering growth opportunities.

OUR EXPERIENCE

1. EXPO EVENTS
2. CONFERENCE EVENTS
3. AWARDS EVENTS
4. LAUNCH EVENTS

1. EXPO EVENTS

(i) TANZANIA INTERNATIONAL MANUFACTURER EXPO 2023



2. CONFERENCE EVENTS

(i) GS1 1ST BREAKFAST MEETING



LIVE : FIRST GS1 TANZANIA BREAKFAST MEETING 2023



(ii) NATIONAL BUREAU OF STATISTICS EVENT – USAMBAZAJI WA MATOKEO YA UTAFITI WA WATU WENYE UWEZO WA KUFANYA KAZI WA MWAKA 2020/2021 KWA KANDA YA MASHARIKI



3. AWARDS EVENTS

(i) NATIONAL SPORTS COUNCIL AWARDS



(ii) LETSHEGO BANK LONG SERVICE AWARDS

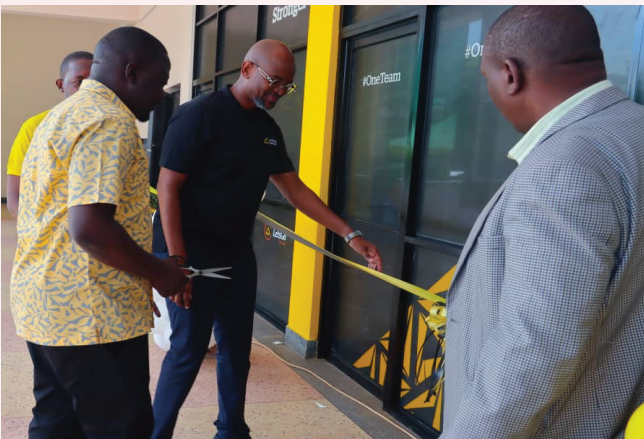


4. LAUNCH EVENTS

(i) LETSGO DIGITAL MALL LAUNCH



(ii) LETSHEGO FAIDIKA BANK MOSHI BRANCH LAUNCH



(iii) FAIDIKA MICROFINANCE - BANCASSURANCE LAUNCH





Contact us;

+255 738 973 600 | info@radian.co.tz | Msasani Tower,
Mezzanine Floor P.O. Box 10147 Dar es Salaam

 RadianLimited  RadianLimited  RadianLimited  RadianLimited