

# Company Profile



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Delivering content over the top (OTT) of traditional network services.

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Pioneering force in reshaping the future of digital content consumption

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We help you elevate your business for reliable KPI.

06

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We satisfied over 12 clients with their marketing needs, since we launched our operation

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We possess up to date and cutting edge video production and photography equipments.



since  
2021

# Welcome to nPoINT News!

## Introduction

**nPoINT**, established in 2021, is a cutting-edge online TV platform that has rapidly transformed the entertainment landscape by delivering content over the top (OTT) of traditional network services.

With a commitment to providing a seamless and immersive user experience, nPoINT has successfully carved a niche for itself in the digital entertainment industry.

The platform operates its own exclusive content while also collaborating with top content suppliers, online channels, and mobile network operators to offer a diverse and captivating array of programming.

# Key Features

- Over-The-Top Content Delivery
- Exclusive Content
- Robust Network Partnerships
- Best-in-Class User Experience
- Multi-Device Accessibility

## 01

### Over-The-Top Content Delivery

nPOINT leverages over-the-top technology to deliver content directly to viewers over the internet, eliminating the need for traditional cable or satellite services. This allows users to enjoy their favorite shows, movies, and live events on a variety of devices, including smart TVs, smartphones, tablets, and computers.

## 02

### Exclusive Content

In addition to collaborating with external content suppliers, nPOINT produces its own exclusive content, catering to a wide range of interests and preferences. This strategy not only sets the platform apart but also ensures a diverse and engaging content library for its users.

## 03

### Robust Network Partnerships

nPOINT has established strong partnerships with reputable online channels and mobile network operators, creating a robust network that enhances the accessibility and availability of its content. These partnerships contribute to a seamless streaming experience, minimizing buffering and ensuring high-quality video delivery.

## 04

### Best-in-Class User Experience

The platform places a strong emphasis on providing the best possible user experience. With an intuitive interface, personalized recommendations, and advanced streaming capabilities, nPOINT ensures that users can easily navigate the platform and discover content tailored to their preferences.

## 05

### Multi-Device Accessibility

nPOINT recognizes the diversity in how users consume content. The platform is accessible across a wide range of devices, allowing users to transition seamlessly from their living room TV to their mobile device without interruption.



# Our Vision

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To be the pioneering force in reshaping the future of digital content consumption, nPOiNT envisions a world where innovation, diversity, and unparalleled entertainment experiences converge seamlessly. We aspire to transcend conventional boundaries, setting new standards in the online TV industry and becoming the undisputed global leader in delivering cutting-edge, beyond-news content.





# Our Mission

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Our mission is to go 'Beyond News' in every aspect of digital entertainment. We are committed to providing a revolutionary online TV platform that not only delivers the latest news but also curates and produces diverse, engaging, and exclusive content. Our mission is to inspire, captivate, and connect a global audience through innovation, creativity, and a commitment to excellence.

# Services

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## 01 Documentaries

nPOiNT recognizes the power of documentaries in offering informative and engaging content. The platform produces and curates a range of documentaries covering diverse topics, from social issues and science to history and culture. These documentaries aim to provide viewers with in-depth insights and thought-provoking narratives.



# Services

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## 02 Live Streaming

Live streaming is a key feature of nPOINT, allowing users to access real-time events, shows, and broadcasts. Whether it's live coverage of major events, exclusive interviews, or interactive sessions with influencers and creators, nPOINT's live streaming service provides users with an immersive and dynamic viewing experience



# Services

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## 03 Photography and Video Shooting

In an effort to offer a holistic entertainment experience, nPOiNT extends its services to include photography and video shooting. This may involve collaborations with professional photographers and videographers to capture behind-the-scenes moments, interviews, and exclusive content related to the platform's productions.



# Services

## 04 Creatives and Editing

nPOiNT invests in creative content development and editing to ensure that the visual and narrative elements of its offerings are of the highest quality. This includes creating visually appealing promotional material, trailers, and teasers to engage the audience and build anticipation for upcoming shows and events.





# Services

## 05 Renting Banner Screens, LED Screens, and TV Screens

Going beyond digital content delivery, nPOINT provides physical screen rental services. This includes banner screens for events, LED screens for outdoor advertising, and TV screens for promotional purposes. These services enable businesses, event organizers, and advertisers to leverage nPOINT's network for effective offline promotion.



# Advertise with us

Let us assist your business in increasing brand awareness in digital platforms through our marketing and advertising channels.



## L - Shaped Banner

Ad space located in that covers a larger portion of the screen while the video clip is minimized



## Sponsored logo

Ad space located on the left corner and can be visible throughout the duration of the clip



## Bottom Banner

Ad space located in the lower third of the video clip



## Background Sponsor

Ad space that is behind a subject during interviews, livestreams/press conferences

# Clients and Partners



# Our Equipment

## Video Production and Photography Equipment List



### Blackmagic Design ATEM SWITRCHER

Supports 3G/HD-SDI at 10-Bit  
 (10) 3G-SDI Inputs and (6) 3G-SDI Outputs  
 Up to 16-Multiview Monitoring Windows  
 Webcam Output via USB Type-C  
 Frame Rate/Format Converter per Input  
 28-Channel Audio Mixer  
 4 Upstream and 1 Downstream Keyer  
 Chroma/Luma Keyers  
 Color/Pattern Generators  
 Hardware or Software Mac/Windows Control



### Sony\_pxw\_z90v\_pxw\_z90\_4k

The Sony PXW-Z90V 4K HDR XDCAM camcorder offers phase-detection autofocus (AF) and HDR capabilities in a compact, palm-style body. Suitable for corporate events, broadcast news, and television production, the PXW-Z90V camcorder features a stacked 1" Exmor RS CMOS sensor with UHD 4K (3840 x 2160) V resolution.



### Canon R6 4K

Silent continuous shooting at up to 20 fps  
 Up to 8 steps image stabilization  
 ISO 102,400  
 4K at up to 60 fps  
 20 megapixel resolution  
 Dual Pixel CMOS AF II



### Godox witstro AD600BM

The AD600BM Witstro Manual All-In-One Outdoor Flash from Godox is a versatile light offering 600Ws with nine steps of output, ranging from 1/1 to 1/256, and comes with a powerful 11.1V/8700mAh lithium-ion battery pack that provides up to 500 full-power flashes, while maintaining a steady 5600K color temperature regardless of the power level.



### Godox Softbox SL60

Model: Godox SL60W  
 AC Power Supply: AC100-240V 50/60Hz  
 Channel: 16  
 Group: 6 Group (A,B,C,D,E,F)  
 Power: 60W  
 Color Temperature: 5600K±300K  
 100% Illuminance(LUX): 4100(1m)  
 100% Luminous Flux: 4500  
 Color Rendering Index: >95



Zhiyun Crane 3 Lab handled  
 3 - Axis Gimbal Stabilizer

Sound Card and Studio microphone



Sound Mixing Console



## Studio and Light Equipment

3 GODOX SL 100



3 Soft Box 120cm



Walkie Talkies Radio with Earpiece



1 Light stand with boom arm



1 Canon EF 50mm f/1.2L USM Standard lens



Sonny A7 IV





# Our Studio

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# Get in Touch.

We believe our profile has provided complete overview about us which will culminate in highly successful relation with you.

If you have any queries, please don't hesitate to get in touch

**Thank you;**

## Email

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# Get in Touch.

